



**FEBRUARY 27, 2019
BOARD OF TRUSTEES MEETING
WILLIAM G. PORTER BOARDROOM
8:00 a.m.**

MEETING MINUTES

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF THE JANUARY 23, 2019 BOARD OF TRUSTEES MEETING MINUTES
 - Trustee Carter-Ryan seconded the motion. Motion passed.
4. COMMENTS OR STATEMENTS FROM THE AUDIENCE
 - No Comments
5. PRESIDENT'S REMARKS
 - Major initiatives:
 - Diversity Equity and Inclusion being discussed in all division meetings, leadership and as part of our strategic plan
 - Exploring Artificial Intelligence
 - Closing the first microtransit project
 - Working with OSU around our data analytics and how it can help our customers
 - VP of Human Resources officer position has been replaced with a Chief People Officer. Changing the title to Chief People Officer sends the message that we are investing in our people. Joanna introduced Sindy Mondesir.
 - External facing: Renaming of High Street and Broad to Rosa Parks Way on February 25, 2019.
 - Announcement of the annual report.
6. GOVERNANCE COMMITTEE REPORT – TRUDY BARTLEY, CHAIR
 - Chair Bartley has no update to report out.
7. STRATEGIC AND OPERATIONAL PLANNING COMMITTEE REPORT - CRAIG TRENEFF, CHAIR
 - Chair Treneff provided an update on the Strategic Plan, including the benchmarking of seven transit agencies; external interviews consisting of 23 agencies and internal workshops

involving 10% of COTA's employee participated. Next steps are to synthesize the input into strategic themes; test the themes with leadership to make sure we have accurately articulated the stakeholder's insights; define the gap from where we are now to where we want to be in the future; and prioritize the initiatives as the start of an action plan.

- TSR update benefits included adding new service in places we've never had before, adding more consistent service – seven days a week and increasing the number of frequent lines. Ridership for 2018 came in at 2.8%. Saturday and Sunday ridership were both up 8% and 33% respectively, resulting in a positive increase of 2.8% for the year. The CMAX BRT corridor ridership increased by 19% in the first full year of service. The PIC Ridership committee has set a target of 2.7% and 3.7% increase for 2019.

8. EXTERNAL/STAKEHOLDER RELATIONS COMMITTEE REPORT - MARLON MOORE, CHAIR

- Chair Moore provided the following updates:
 - DBE program to be discussed further to implement strategies around creating a competitive advantage at COTA.
 - Update on the Free Monthly Passes for Federal Employees
 - Marketing Update:
 - Increase COTA's brand value
 - Support and promote COTA services
 - Increase COTA's customer base
 - Market new COTA services
 - Mobility Hubs Goals:
 - Customer convenience
 - Leverage infrastructure
 - Enable partnerships

- Legislative Update:
 - Advocacy Mission:
 - Change the conversation – It’s not public transit, it’s Mobility Solutions
 - Link mobility to community success – Economic development, Workforce, Education, Healthcare
 - Relationship Building – Lawmakers will recognize COTA as the resource and expert for the future of mobility
 - Local Government
 - Funding – Policy environment supportive of enhanced mobility solutions
 - Innovation – Infrastructure improvements and technology enhancements that support operation of transit and shared mobility solutions
 - Sustainability – Establish partnerships that incorporate transit-supportive infrastructure into development projects and initiatives
 - State Government
 - Funding – Pursue policies that increase state investment in mobility solutions
 - Innovation – Advance technology policies that support “future state” mobility needs of the community
 - Sustainability – Advocate for state programs, policies, and funding that supports projected growth in the region
 - Federal Government
 - Funding – Pursue federal appropriations, programs and policies that support investment in mobility
 - Innovation – Advance technology policies that support “future state” mobility needs of the community
 - Sustainability – Advocate for federal programs, policies, and funding that supports projected growth in the region

9. PERFORMANCE MONITORING/AUDIT COMMITTEE REPORT - MICHAEL STEVENS, CHAIR

- Chair Stevens provided the following updates:
 - Total revenue over budget by 4.5% and total operating expenses under budget by 12.5%
 - Define broader and long-term 2019 PIC Goals

10. CONSENT AGENDA

- RESOLUTION NO. 2019-07 – AUTHORIZING A CONTRACT WITH GILLIG, LLC FOR THE PURCHASE OF MISCELLANEOUS PARTS FOR TRANSIT COACHES
- RESOLUTION NO. 2019-08 – AUTHORIZING THE DESIGNATION OF SELF-INSURANCE AND CAPITAL GRANT MATCHING FUNDS
- RESOLUTION NO. 2019-09 – AUTHORIZING AN AMENDMENT TO RESOLUTION NO. 2018-113 TO REVISE APPROPRIATIONS FOR THE EXPENDITURES OF THE CENTRAL OHIO TRANSIT AUTHORITY FOR THE CALENDAR YEAR ENDING DECEMBER 31, 2018

- RESOLUTION NO. 2019-10 – AUTHORIZING A CONTRACT WITH DELL MARKETING, LP FOR THE PURCHASE OF COMPUTER EQUIPMENT, ACCESSORIES, SOFTWARE, EDUCATION AND TRAINING SERVICES, AND SYSTEM ADMINISTRATORS
- RESOLUTION NO. 2019-11 – AUTHORIZING ADDITIONAL EXPENDITURES FOR THE CONTRACT WITH THE DATA HOUSE FOR A TONER INCLUSIVE PRINTER AND COPIER MAINTENANCE PROGRAM
- RESOLUTION NO. 2019-12 – AUTHORIZING EXPENDITURES FOR THE CONTRACT WITH BRINK'S U.S., A DIVISION OF BRINK'S INC. FOR THE PURCHASE OF ARMORED CAR SERVICES
- RESOLUTION NO. 2019-13 – AUTHORIZING EXPENDITURES FOR THE CONTRACT WITH OUTFRONT MEDIA, INC. FOR OUTDOOR ADVERTISING SERVICES
- Motion to pass the following resolutions 2019-07-2019-13. Trustee Carter-Ryan 2nd the motion. Consent Agenda passes.

11. OTHER BUSINESS

- Joanna Pinkerton asked to play a video of the renaming of High Street to Rosa Parks Way

12. MEETING CALENDAR

- STRATEGIC AND OPERATIONAL PLANNING COMMITTEE – MARCH 6, 2019, 9:00 a.m.
- EXTERNAL STAKEHOLDER RELATIONS COMMITTEE – MARCH 11, 2019, 3:30 p.m.
- PERFORMANCE MONITORING/AUDIT COMMITTEE – MARCH 18, 2019, 2:00 p.m.
- GOVERNANCE COMMITTEE – MARCH 21, 2019, 3:00 p.m.
- BOARD OF TRUSTEES – MARCH 27, 2019, 8:00 a.m.

13. ADJOURNMENT

- Motion to adjourn at 8:51 a.m. Trustee Schamp 2nd the motion. Motion passed.

Adopted: February 27, 2019

Signed: 
 Chair, Board of Trustees

Attest: 
 President/CEO